

5.502 Authority.

(a) *Newspapers.* Authority to approve the *publication* of paid *advertisements* in newspapers is vested in the head of each agency (44 U.S.C. 3702). This approval authority *may* be delegated (5 U.S.C. 302(b)). *Contracting officers shall* obtain written authorization in accordance with policy procedures before advertising in newspapers.

(b) *Other media.* Unless the *agency head* determines otherwise, advance written authorization is not required to place *advertisements* in media other than newspapers.

Parent topic: Subpart 5.5 - Paid Advertisements